

Contact

www.linkedin.com/in/inderraj
(LinkedIn)
inderraj.com (Personal)
nexweave.com (Company)

Top Skills

Product Management
Business Strategy
Management Consulting

Inder Raj Singh Viridi

Enabling the Automotive Industry to deliver captivating content experiences that engage & convert better
Mumbai, Maharashtra, India

Summary

15+ years in Product Management, Business Development, and consulting roles helping businesses build products & establish growth processes to help them scale.

Experience

Eccentric

3 years 4 months

Director of Strategy

January 2025 - Present (1 year 4 months)

Mumbai

Head of Product

January 2023 - Present (3 years 4 months)

Mumbai Area, India

We're building Immersive, Omnichannel Car Buying experiences to serve the aspirations and needs of the modern car buyer, perfected by working with passionate OEMs & dealerships that love catering to their aspirations.

Know more at <https://weareeccentric.com>

SaaStock Founder Membership (SFM)

Member

March 2021 - Present (5 years 2 months)

IndusVed

Management Consultant

July 2018 - December 2024 (6 years 6 months)

Mumbai Area, India

Helping Technology/Technology enabled businesses establish better Product Management & Growth Processes

Nexweave

Founder

November 2019 - June 2024 (4 years 8 months)

Delaware, United States

Helping businesses create hyper-personalized images, gifs & videos that enable brands to deliver a truly unique experience for every member of their audience.

Know more at <https://nexweave.com> or through our YouTube Channel - <https://www.youtube.com/c/nexweave>

Eccentric

Product Management Consultant

June 2019 - October 2019 (5 months)

Mumbai, Maharashtra, India

Pocket52

Product & Communication Advisor

August 2018 - October 2019 (1 year 3 months)

Bengaluru Area, India

Product Management, Marketing Communication, Growth and Analytics

Topp-scholars

Product Management Consultant

July 2018 - October 2019 (1 year 4 months)

Mumbai Area, India

Product Management and Communication Advisory

Best IT World (India) Pvt. Ltd.

Head - Enterprise Business

April 2017 - July 2018 (1 year 4 months)

Mumbai

Business Head for Enterprise / IoT Solutions

Planceess EduSolutions

Vice President - Product

May 2015 - March 2017 (1 year 11 months)

Mumbai Area, India

Product Management & New Product Development

Wise Cells Learning Solutions

3 years 10 months

Vice President - Product & Marketing

June 2013 - April 2015 (1 year 11 months)

Product Management, Digital Marketing, Business Analytics, Consultative Selling, Simulation and Game Design, Content Strategy and Social Media Management.

Manager - Marketing & Product Development

July 2011 - June 2013 (2 years)

Product Development, Solution Design and Marketing

Idea Cellular Ltd

1 year 4 months

Assistant Manager - Marketing

April 2011 - July 2011 (4 months)

Product Manager - CRBT and Voice VAS (Maharashtra and Goa Circle)

Management Trainee

April 2010 - April 2011 (1 year 1 month)

Product Manager - CRBT and Voice VAS

Idea Cellular Ltd - Maharashtra and Goa Circle

Wise Cells Learning Solutions

Business Intern

June 2009 - December 2009 (7 months)

Mumbai, Maharashtra, India

Arsh Advisors and Owners Ltd.

Project Intern

April 2009 - September 2009 (6 months)

Mumbai, Maharashtra, India

Project 1: Helped in incubation for an E-Learning Venture.

Project 2: Assisted the team in research and draft preparation of an investment proposal for a Rural Medical Centre.

Tata Communications

Project Intern

January 2008 - June 2008 (6 months)

Mumbai, Maharashtra, India

Project 1: Program Management Apprentice - Operations & Readiness Testing for a new product (Global Multipoint Ethernet Service)

Project 2: Pareto analysis - Customer Complaints for an existing service (VPN)

Tata-VSNL

Technomanagerial Trainee

May 2007 - June 2007 (2 months)

Mumbai, Maharashtra, India

Designing the technology induction training draft for VSNL.

Project : Human resource attrition analysis in VSNL.

Education

GrowthX

Product & Growth Program, Business Administration and Management,

General · (November 2021 - January 2022)

MBA (Technology Management) + B.Tech., Business Administration and Management, General · (2005 - 2010)

Mithibai College, Maharashtra State Board

HSC, Science · (2003 - 2005)

Holy Family High School, Maharashtra State

SSC, Primary and Secondary Level · (1992 - 2003)